

March 17, 2019

Mr. Scott J. Silbert President Creative Planning Strategies Two Park Avenue, Suite 300 New York, NY 10016

Dear Scott,

It is my pleasure to write this recommendation letter. I was impressed when I received your marketing materials which included letters from prominent business leaders. It is an honor to be included as part of this group!

As a successful business owner and a global executive coach for more than 25 years, I run a very focused, no-nonsense company. As such, I was extremely pleased with your unique and well thought out insurance recommendations for myself and my business partner, Herma Schmitz.

You are not only creative and thorough with your ideas and strategies, but Herma and I know we can absolutely count on you. We both feel extremely well taken care of.

Thank you for your experience, your expertise and your commitment to excellence. We are happy to have you as a resource, friend and financial advisor.

Warm regards, **Trisha D. Scudder** Trisha D. Scudder Founder/ Principal Executive Coaching Group, Inc.